

Contract # 1337062

 Schedule Dates
 10/16/12-10/22/12

 Advertiser
 American Crossroads (41509)

Agency Crossroads Media-Alexandria (2097)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Maron, Stephanie

Phone/Fax /

CPE 11/27/693
Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments American Crossroads
AMERICAN CROSSROADS

SHARE 45%

 Date Entered
 07/12/12

 Last Modified
 10/17/12

 Entered By
 Louise Palmer

CO-OP No

Headline # ECR09765764

Demo

Order Type

e Normal

\$14,985.00

Package Deal

Commission % 15.00

Net Total \$84,915.00

Sales Tax

Commission

 Asheville (WLOS)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 49
 \$99,900.00

 Grand Total:
 49
 \$99,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	Γh F	r Sa	Su S	pots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/16/12-10/16/12	1		5A- News-News 13 Early 5am	1		Х			1 1		1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/12/12
2.0	Normal Line / News	10/17/12-10/17/12	1	I	5A- News-News 13 Early 5am	1		 	X				1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/12/12
3.0	Normal Line / News	10/22/12-10/22/12	1		5A- News-News 13 Early 5am	1	X						1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/12/12
4.0	Normal Line / News	10/17/12-10/17/12	1		5:28A- News-News 13 Early 530a	1		 	X				1	\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/12/12
5.0	Normal Line / News	10/18/12-10/18/12	1		5:28A- News-News 13 Early 530a	1		 		X ¦			1	\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/12/12
6.0	Normal Line / News	10/19/12-10/19/12	1		5:28A- News-News 13 Early 530a	1		 		}	(1	\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/12/12
7.0	Normal Line / News	10/16/12-10/16/12	1	:30	6A- 6:30A (EST)	1		X		- 1			1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/12/12
8.0	Normal Line / News	10/18/12-10/18/12	1	:30	6A- 6:30A (EST)	1		l l		Χ¦			1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/12/12
9.0	Normal Line / News	10/17/12-10/17/12	1	:30	6:30A- 7A (EST)	1		1	Х	Ī			1	\$2,200.00	\$2,200.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/12/12
10.0	Normal Line / News	10/19/12-10/19/12	1	:30	6:30A- 7A (EST)	1				-			1	\$2,200.00	\$2,200.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/12/12
11.0	Normal Line / News	10/22/12-10/22/12	1	:30	6:30A- 7A (EST)	1	X	1		I			1	\$2,200.00	\$2,200.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/12/12

CONFIRMATION CONTI	RA	CT
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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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Brand AMERICAN CROSSROADS (325849) Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia Maron, Stephanie **Buyer Name**

CPE 11/27/693

Phone/Fax

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments American Crossroads AMERICAN CROSSROADS SHARE 45%

Date Entered 07/12/12 **Last Modified** 10/17/12 Asheville (WLOS) By Broadcast Month

Oct. 2012

Grand Total:

Spots

49

49

Rate

\$99,900.00

\$99,900.00

Louise Palmer **Entered By** CO-OP No

ECR09765764 Headline #

Demo Order Type

Normal

Package Deal

Commission % 15.00

\$14,985.00 **Net Total** \$84,915.00

Commission

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entere
12.0	Normal Line / News	10/16/12-10/16/12	1		7A- 8A (EST)	1		Х				1	\$2,200.00	\$2,200.00	Asheville (WLOS)	GOOD MORNING AMERICA Early	7/12/12
13.0	Normal Line / News	10/18/12-10/18/12	1	:30	7A- 8A (EST)	1			х			1	\$2,200.00	\$2,200.00	Asheville (WLOS)	GOOD MORNING AMERICA Early	7/12/12
14.0	Normal Line / News	10/22/12-10/22/12	1	:30	7A- 8A (EST)	1	X					1	\$2,200.00	\$2,200.00	Asheville (WLOS)	GOOD MORNING AMERICA Early	7/12/12
15.0	Normal Line / News	10/16/12-10/16/12	1	:30	8A- 9A (EST)	1		Х				1	\$2,000.00	\$2,000.00	Asheville (WLOS)	GOOD MORNING AMERICA LATE	7/12/12
16.0	Normal Line / News	10/18/12-10/18/12	1	:30	8A- 9A (EST)	1			х			1	\$2,000.00	\$2,000.00	Asheville (WLOS)	GOOD MORNING AMERICA LATE	7/12/12
17.0	Normal Line / News	10/19/12-10/19/12	1	:30	8A- 9A (EST)	1				Х		1	\$2,000.00	\$2,000.00	Asheville (WLOS)	GOOD MORNING AMERICA LATE	7/12/12
18.0	Normal Line / News	10/16/12-10/16/12	1		11:58:41A- News-News 13 at Noon	1		Х				1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS 13 @ NOON	7/12/12
19.0	Normal Line / News	10/17/12-10/17/12	1		11:58:41A- News-News 13 at Noon	1		Х				1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS 13 @ NOON	7/12/12
20.0	Normal Line / News	10/18/12-10/18/12	1		11:58:41A- News-News 13 at Noon	1			Х			1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS 13 @ NOON	7/12/12
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Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/PHI . Philadelphia (1103)

Sales Office Millennium/PHL, Philadelphia (1103)

Millennium Philadelphia

Buyer Name Maron, Stephanie
Phone/Fax /

Comments

Date:

CPE 11/27/693

Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular

American Crossroads AMERICAN CROSSROADS SHARE 45%

Accepted-Station:

 Date Entered
 07/12/12

 Last Modified
 10/17/12

Entered By Louise Palmer CO-OP No

Headline # ECR09765764

Demo Order Type

Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$14,985.00 Net Total \$84,915.00

Sales Tax

Spots

49

49

Rate

\$99,900.00

\$99,900.00

Asheville (WLOS)

By Broadcast Month

Oct. 2012

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / News	10/22/12-10/22/12	1	:30	11:58:41A- News-News 13 at Noon	1	X						1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS 13 @ NOON	7/12/12
22.0	Normal Line / News	10/16/12-10/16/12	1	:30	12:30P- News-News 13 at 1230p	1		Х					1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13 @ NOON at 1230p	7/12/12
23.0	Normal Line / News	10/17/12-10/17/12	1	:30	12:30P- News-News 13 at 1230p	1		х					1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13 @ NOON at 1230p	7/12/12
24.0	24.0 Normal Line / News 10/18/12-10/18/12 1 :30 12:30P- News-News 13 at 1 X 1 \$1,200.00 \$1,200.00 Asheville (WLOS) NEWS 13 @ NOON at 1230p 7/12/12																	
25.0	Normal Line / News	10/19/12-10/19/12	1	:30	12:30P- News-News 13 at 1230p	1				Х			1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13 @ NOON at 1230p	7/12/12
26.0	Normal Line / News	10/16/12-10/16/12	1	:30	4:59P- News-News 13 First News At 5p	1		Х					1	\$2,200.00	\$2,200.00	Asheville (WLOS)	FIRST NEWS AT 5	7/12/12
27.0	Normal Line / News	10/17/12-10/17/12	1	:30	4:59P- News-News 13 First News At 5p	1		X					1	\$2,200.00	\$2,200.00	Asheville (WLOS)	FIRST NEWS AT 5	7/12/12
28.0	Normal Line / News	10/18/12-10/18/12	1	:30	4:59P- News-News 13 First News At 5p	1			Х				1	\$2,200.00	\$2,200.00	Asheville (WLOS)	FIRST NEWS AT 5	7/12/12
29.0	Normal Line / News	10/22/12-10/22/12	1	:30	4:59P- News-News 13 First News At 5p	1	. X						1	\$2,200.00	\$2,200.00	Asheville (WLOS)	FIRST NEWS AT 5	7/12/12
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B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:00 AM on Thursday, October 18 2012



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Agency Crossroads Media-Alexandria (2097) Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand AMERICAN CROSSROADS (325849) Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia Maron, Stephanie **Buyer Name**

CPE 11/27/693

Phone/Fax

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments American Crossroads AMERICAN CROSSROADS SHARE 45%

Date Entered 07/12/12 **Last Modified**

10/17/12 Louise Palmer

No

ECR09765764 Headline #

Demo Order Type

CO-OP

Entered By

Normal

\$84,915.00

Package Deal

Commission % 15.00

Commission \$14,985.00 **Net Total**

Sales Tax

Asheville (WLOS) By Broadcast Month **Spots** Rate Oct. 2012 49 \$99,900.00 Grand Total: 49 \$99,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / News	10/16/12-10/16/12	1	:30	5:28P- News-News 13 at 5:30p	1		Х					1	\$2,400.00	\$2,400.00	Asheville (WLOS)	EARLY NEWS ROTATION	7/12/12
31.0	Normal Line / News	10/17/12-10/17/12	1	:30	5:28P- News-News 13 at 5:30p	1			Х				1	\$2,400.00	\$2,400.00	Asheville (WLOS)	EARLY NEWS ROTATION	7/12/12
32.0	Normal Line / News	10/18/12-10/18/12	1		5:28P- News-News 13 at 5:30p	1				Х			1	\$2,400.00	\$2,400.00	Asheville (WLOS)	EARLY NEWS ROTATION	7/12/12
33.0	Normal Line / News	10/19/12-10/19/12	1		5:28P- News-News 13 at 5:30p	1					Х		1	\$2,400.00	\$2,400.00	Asheville (WLOS)	EARLY NEWS ROTATION	7/12/12
34.0	Normal Line / News	10/16/12-10/16/12	1	:30	6P- 7P (EST)	1		Х					1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	7/12/12
35.0	Normal Line / News	10/18/12-10/18/12	1	:30	6P- 7P (EST)	1				Х			1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	7/12/12
36.0	Normal Line / News	10/19/12-10/19/12	1	:30	6P- 7P (EST)	1					Х		1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	7/12/12
37.0	Normal Line / News	10/22/12-10/22/12	1	:30	6P- 7P (EST)	1	Х						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	7/12/12
38.0	Normal Line / SPOT	10/17/12-10/17/12	1	:30	6:58:50P- Wheel of Fortune	1			Х				1	\$3,200.00	\$3,200.00	Asheville (WLOS)	WHEEL	7/12/12
39.0	Normal Line / SPOT	10/18/12-10/18/12	1	:30	6:58:50P- Wheel of Fortune	1				Х			1	\$3,200.00	\$3,200.00	Asheville (WLOS)	WHEEL	7/12/12
40.0	Normal Line / SPOT	10/19/12-10/19/12	1	:30	6:58:50P- Wheel of Fortune	1					Х		1	\$3,200.00	\$3,200.00	Asheville (WLOS)	WHEEL	7/12/12
41.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	6:58:50P- Wheel of Fortune	1	Х						1	\$3,200.00	\$3,200.00	Asheville (WLOS)	WHEEL	7/12/12

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Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:					
	Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Maron, Stephanie

Phone/Fax /
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Date:

Account Types National/Political Issue Agency BRD

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Billing Type Weekly/Irregular

Comments American Crossroads
AMERICAN CROSSROADS
SHARE 45%

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 Louise Palmer

CO-OP No
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Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

 Commission
 \$14,985.00

 Net Total
 \$84,915.00

Sales Tax

 Asheville (WLOS)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 49
 \$99,900.00

 Grand Total:
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 \$99,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa S	u Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/16/12-10/16/12	1	:30	7:28:30P- Jeopardy	1		Х						\$3,600.00)	Asheville (WLOS)	JEOPARDY	7/12/12
42.0.1	Closed Preempt	10/16/12														Asheville (WLOS)	Program Change/Exception - debate	
43.0	Revised Line / SPOT	10/17/12-10/17/12	1	:30	7:28:30P- Jeopardy	1			Χ							Asheville (WLOS)	JEOPARDY	7/12/12
43.1	Normal Line / SPOT	10/17/12-10/17/12	1	:30	7:30P- 8P (EST)	1			Х				1	\$3,600.00	\$3,600.00	Asheville (WLOS)	JEOPARDY	10/3/12
44.0	Revised Line / SPOT	10/22/12-10/22/12	1	:30	7:28:30P- Jeopardy	1	Χ									Asheville (WLOS)	JEOPARDY	7/12/12
44.1	Normal Line / SPOT	10/22/12-10/22/12	1	:30	7:30P- 8P (EST)	1	Х							\$3,600.00)	Asheville (WLOS)	JEOPARDY	10/3/12
44.1.1	L Closed Preempt	10/22/12														Asheville (WLOS)	Client Request/Spot -	
45.0	Normal Line / News	10/16/12-10/16/12	1	:30	10:59:56P- News-News 13 11p Late News	1		Х					1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS 13 TONIGHT	7/12/12
46.0	Normal Line / News	10/21/12-10/21/12	1	:30	8A- ABC-Good Morning America Sunday	1						>	1	\$1,000.00	\$1,000.00	Asheville (WLOS)	GMA	7/12/12
47.0	M/G For 42.0.1 / SPOT	10/18/12-10/18/12	1	:30	7:28:30P- Jeopardy	1				Х			1	\$3,600.00	\$3,600.00	Asheville (WLOS)	JEOPARDY	9/19/12
47.1	M/G For 42.0.1 / SPOT	10/18/12-10/18/12	1	:30	7:30P- 8P (EST)	1				Х				\$3,600.00)	Asheville (WLOS)	JEOPARDY	10/3/12
47.1.1	Closed Preempt	10/18/12														Asheville (WLOS)	Client Request/Spot -	
					CON	FIF	RM	AT	ΊO	Ν (CO	NT	RAC	T				

B/E Bookend P/B Piggy Back

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Millennium Philadelphia Maron, Stephanie

Phone/Fax CPE 11/27/693

Sales Office

Buyer Name

Date:

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Billing Type Weekly/Irregular Comments American Crossroads AMERICAN CROSSROADS SHARE 45%

Date Entered 07/12/12 **Last Modified** 10/17/12

Louise Palmer **Entered By** No

CO-OP ECR09765764

Headline # Demo

Order Type Normal Package Deal

Commission % 15.00

Commission \$14,985.00 **Net Total**

\$84,915.00

Sales Tax

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.0	Normal Line / Football	10/20/12-10/20/12	3	:30	11:58:30A- Sports-ABC College Football 2	3					Х		3	\$1,800.00	\$5,400.00	Asheville (WLOS)	CLEMSON -VS- VA TECH FB	10/17/12
49.0	Normal Line / Football	10/20/12-10/20/12	3	:30	3:30P- Sports-ABC College Football	2					X		2	\$900.00	\$1,800.00	Asheville (WLOS)	TEXAS TECH -VS- TCU FB	10/17/12
	CONFIRMATION CONTRACT																	

CONFIRMATION CONTRAC	Τ	
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser: